

CURRICULUM VITAE

PATRICK STEPHEN DE HENEY

Personal

Name: Patrick Stephen de Heney
Date of Birth: 20 September 1960
Nationalities: Swiss and British

Education

IMD (International Institute for Management Development): Program for Executive Development (PED, 2005)
University of Geneva: Licence ès Sciences Commerciales et Industrielles (1983)
Gymnase du Belvédère: Maturité Fédérale (1979)

Current position

Managing Partner and co-owner, ValleyRoad Capital SA (a Swiss based Private Equity and Corporate Finance advisory firm, specializing in services to family businesses and entrepreneurs)

Professional background

All-round Finance professional, with extensive experience in Mergers and Acquisitions, Corporate Finance, Investment, Financial Management and Controlling and Banking regulatory matters

Past employment:

- Lombard Odier & Cie, Private Bankers: Group Financial Controller (1999–2004), then Group Chief Financial Officer (2005–2010).
Head of Finance of the Swiss Bank and for the Group, covering 18 operating companies in 15 countries. Responsible for financial planning, accounting, Management Information Systems, regulatory reporting, credit and counterparty risk, treasury, Asset-Liability Management and collateral management.
- The Orior Group: Chief Financial Officer (and Deputy General Manager of Orior Food SA) (1991–1999).
Led the Finance team and provided financial and strategic advice on the review and subsequent redeployment of the Group's portfolio of activities out of Tobacco and into Specialty Foods. Managed relationships with the Swiss Stock Exchange, banks, financial analysts and press.
- Pargesa Holding SA: Financial Analyst and assistant to the Finance Director (1986–1991).
Monitored the firm's investments in the European and US Banking industry and participated with the CFO in all capital raising projects (equity and bond capital markets).
- Strategic Planning Associates (1983–1986): Research Analyst.
Provided business and quantitative analysis in the context of strategic advisory mandates (banking, insurance, oil and gas services, consumer products).

Experience and past involvement with IUCN

None

Offices and membership of governing bodies

Former or current Board Member of various Swiss and foreign companies in the Banking, Asset Management, Brokerage, Captive Reinsurance, Food, Catering, Watch Components and Metal Cutting industries
Former Chairman of the Audit Committee of a French Asset Manager and Broker Dealer (2005–2010)

Chairman of the Board of Trustees of a UK Pension Fund (2005–2012)
Former Member of the Swiss Banking Association's Committee on Finance and Regulation (2004–2010)

Other activities

Jazz piano playing; skiing; jogging

Awards

Most Valuable Participant Award, IMD (Program for Executive Development)

Future priorities for the Treasury function and development of the Union

In light of the ambitious financial goals underlying IUCN's proposed 2013–2016 Programme on the one hand, and of the consequences of the still unresolved international financial crisis on the other, the Treasurer's priorities should in my view be focused on supporting the Council and the Secretariat in the following areas:

- Fund raising: help tap new sources of funding from corporate and philanthropic contributors; support the Secretariat in securing longer term funding from existing and new ODA sources; explore, propose and help implement innovative funding initiatives.
- Efficient allocation of resources: monitor and provide advice on the deployment of capital in the context of the profit centre based approach embedded in IUCN's proposed new business model, with a particular focus on cost management and effective cost recovery, financial risk management, optimal utilization of assets, development of relevant indicators and metrics centred on value-for-money delivered by the business lines.
- Reporting: require timely and effective financial management reporting processes and tools, with a view to enabling early identification and escalation of potential problems and risks; provide high-level support and oversight for the roll-out of the necessary tools (ERP, HRMS,...) and verify that the delivery capabilities thereof are aligned with IUCN's mission and business model.
- Visibility: assist in promoting IUCN's vision, mission and values, with a view to increasing "brand" awareness with a wider circle of decision makers and key stakeholders.

Ultimately, success in the above areas will be reflected by the extent to which the Union's financial reserves will have been replenished and further expanded in order to ensure the continuity of the organization into the 2017–2020 Programme and beyond.