



IUCN  
WORLD  
CONSERVATION  
CONGRESS  
Jeju 2012

nature+

## Guidelines for minimizing paper consumption at the 2012 IUCN Congress

The Host Country and IUCN have committed themselves to having a green Congress and to minimizing the negative environmental impacts that this event will have wherever possible. This also includes minimizing the amount of resources that we use, and more specifically the amount of paper.

### What we are doing

1. All Congress documentation is published electronically in all three languages on the Congress website [www.iucn.org/congress](http://www.iucn.org/congress). No printed copies are sent to Members.
2. The Congress programme is available online and participants are able to develop their personal agenda that they can export to Outlook or as a PDF. In addition, participants can get in contact with other participants prior to the Congress and schedule meetings that will equally be included in their personal agenda.
3. We will limit the printed information we distribute at registration down to the mini guide and the full programme only.
4. We are developing a feed that will allow the Motions and documentations team to instantaneously publish final motions on the Congress website to be downloaded by Members.
5. All event organizers can upload and share information and background material about their sessions via the Forum web spaces <http://www.iucn.org/2012forum/>
6. There will be no designated spaces to leave printed material to be picked up in the ICC Jeju. There will be reduced opportunities to send material and brochures back to the IUCN Headquarters.
7. IUCN departments will pay a carbon offset tax for each kilogram they ship to Jeju at 0.0000105 CHF/kg/km. (0.007kgCO<sub>2</sub>e/km \* 0.015 CHF/kgCO<sub>2</sub>e).
8. We encourage our participants not to bring printed materials to the Congress but to share information electronically.
9. Participants who do bring materials are expected to take them with them at the end of the Congress.
10. We have prepared guidelines for exhibitors on how to minimize their environmental impact including ideas about how to minimize paper use:  
[http://cmsdata.iucn.org/downloads/green\\_expo\\_guidelines\\_for\\_2012\\_iucn\\_congress.pdf](http://cmsdata.iucn.org/downloads/green_expo_guidelines_for_2012_iucn_congress.pdf).

### Where we need your collaboration

1. Create your personal agenda via [events.iucn.org/wcc2012/](http://events.iucn.org/wcc2012/) and set-up meetings with other participants prior to the Congress. Download your personal agenda to your outlook calendar and use your smartphone or computer to guide you through each Congress day.
2. Make use of the electronic information provided on the Congress web pages
  - Screen the information on all Forum sessions in the Forum web pages [www.iucn.org/2012forum](http://www.iucn.org/2012forum)
  - Download statutory documentation for the Members' Assembly from the Congress webpage [http://www.iucnworldconservationcongress.org/member\\_s\\_assembly/agenda\\_and\\_documents/](http://www.iucnworldconservationcongress.org/member_s_assembly/agenda_and_documents/)
  - Download motions as of 8 July from [www.iucn.org/motions](http://www.iucn.org/motions)
3. Avoid as much as possible to bring or ship brochures or printed material to the Congress.

4. If you are organizing a book launch, do not bring more than 50 copies for journalists to the book launch, but use additional summary sheets or print postcards with cover page and short summary + URL.
5. Be creative about how you can showcase your work without using paper – Share your ideas with us at [congresslogistics@iucn.org](mailto:congresslogistics@iucn.org). All documents brought to or printed at the Congress need to be produced according to the highest environmental standards (FSC for HQ generated material) and double-sided.
6. For a great and efficient paperless share of information, you can also develop your own QR code. Here are some free and easy steps to follow:
  - Go to a QR coding generator. We think this website is practical: <http://qrcode.kaywa.com/>
  - Type in your URL, text, or whichever you want to link to
  - Download the image or HTML file
  - On your phone, install a QR Reader app
  - Take a picture of the code with the app - done!  
The code can be added onto your website/brochure/documents, which takes you straight to the link installed.
7. Follow the guidelines on how to minimize your environmental impact as an exhibitor:  
[http://cmsdata.iucn.org/downloads/green\\_expo\\_guidelines\\_for\\_2012\\_iucn\\_congress.pdf](http://cmsdata.iucn.org/downloads/green_expo_guidelines_for_2012_iucn_congress.pdf)