



GREEN GUIDELINES FOR EXHIBITORS AT THE 2012 IUCN WORLD CONSERVATION CONGRESS



General

- If possible and an option, take the shortest route to get to the Venue so to minimize the environmental impact of your carbon footprint
- Consider carpooling with fellow exhibitors when getting to the Venue. This reduces production of unneeded and unintended air pollution and size of your footprint
- If time and size/weight of carried materials allow it, consider taking public transport to the Venue. This is for the same principle as stated above
- If using a personal vehicle is a must, consider driving an economy car or a hybrid which are cleaner and more climate-friendly than regular cars
- If flying to Jeju, consider taking the shortest route and nonstop flights if these are an option. This one of the ideal ways in reducing production of mass air pollution
- Book rooms in environmentally-friendly accommodation. At the accommodation desk, ask their environmental principles and programs and check if these adhere similarly to those established by the Congress
- Contact the host organization and check whether it has your needed equipment already available at the site. This can minimize the costs and consequences imposed by overseas shipping and transporting, hence reduce your environmental footprint.

Energy Use

- Use energy-efficient electronics and parts, such as alternative energy-charged (if available), for a cleaner consumption
- Auto-shut off electronic components so to minimize electrical consumption
- Use high resolution sleep modes electronics for the same principle as above
- Only use essential lighting and electrical equipment for the stand selected, so to reduce consumption and acknowledge what is electronically vital. Switch off lights and electronic devices whenever you leave your booth

Waste Management

- Use supplies that are reusable so that these can be lent for subsequent events and to avoid extra consumption and waste
- Participate in the event recycling programme and related activities and encourage others to join and learn.



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Materials

- Reduce the number of material you bring. Use other means to showcase what you are doing – make sure electronic communications are prioritized instead of printing. E.g. pdf files available to download via a USB port or memory keys given away loaded with organization information
- Use recycled and eco-friendly materials, for e.g. recycled paper, soy-ink for printing, etc
- If using wooden supplies, make sure these are eco-certified, such as by the FSC
- If possible, use local resources (and locally manufactured)
- Where printing is necessary, be sure it is double-sided on recycled paper with at least 80%
- Avoid excessive printing - Bring a few display copies of the publications you would like to show with small cards that inform where to download the electronic copy.
- Print materials that are generic and reusable (event specific information and dates avoided)
- No handing out plastic bags.

Some advice

- Have a checklist of what is needed and measure to what extent these adhere to environmental policies
- Promote your eco-friendly materials
- Share and educate with your audience and fellow exhibitionists and participants your environmental knowledge and innovation.